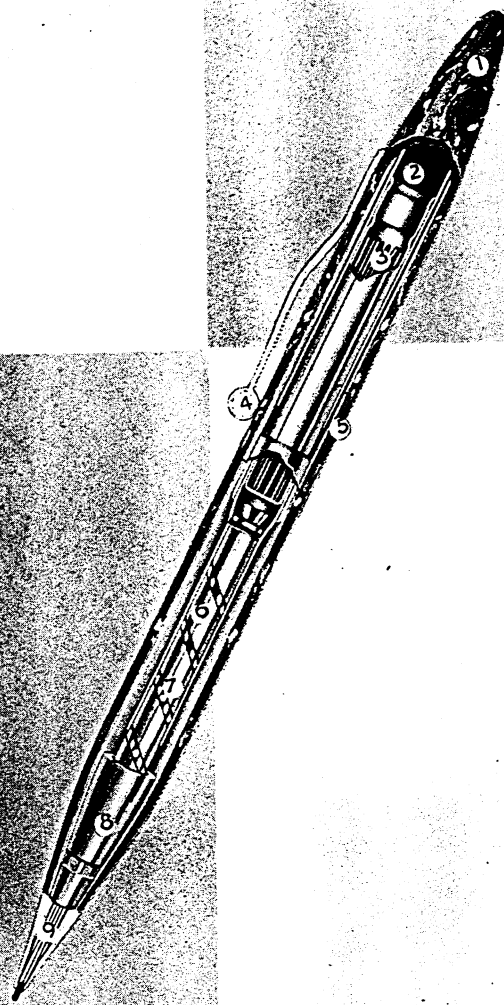
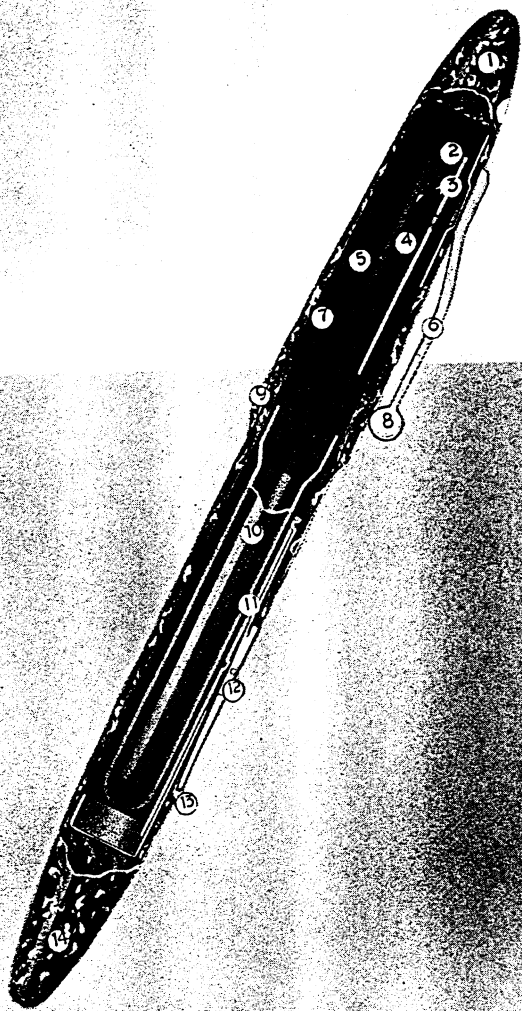


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The Balance° Pen

1. Balance° cap.
2. Precious iridium point, one of the world's hardest and most costly metals. Fused on gold tip and ground to smooth writing surface.
3. Nib of 14 karat heavy gold, alloyed and shaped in Sheaffer's factory.
4. Special comb feed assures instant writing fluid flow without skipping or flooding.
5. Inside cap forms airtight chamber. Keeps point moist.
6. Clip shank of optical grade spring metal, gold filled. Will retain its strength and hold firmly.
7. Section conveniently shaped to fit the fingers and firmly seated against inner cap by perfectly cut threads.
8. Ball clip tip holds firmly without wearing or tearing the cloth.
9. Gold filled band reinforces open end of cap.
10. Large sac of finest rubber latex permits plentiful supply of writing fluid.
11. Filling mechanism lies flat in barrel. Operates independently of sac, allowing pen to fill to extreme limit.
12. Filling lever is firmly fastened in place.
13. Thumb nail recess permits convenient lifting of lever for filling.
14. Balance° end.

The Balance° Pencil

1. Balance° end.
2. Renewable eraser conveniently placed in end of lead magazine.
3. Easily accessible lead magazine holding generous supply of leads.
4. Ball clip tip holds firmly to any cloth without tearing.
5. Barrel of unbreakable Radite.
6. Propel spiral screw cut from heavy brass tube, assures a smooth operation and great strength.
7. Waspalumin push rod propelled by propel screw, drives through carrier and expels the last particle of unused lead, clearing tip so it cannot clog or jam.
8. Carrier made of non-corrosive spring metal. Will take indelible lead or crayon without rusting.
9. Friction block, inserted under heavy pressure, and seated without the use of solder.

Every Sheaffer pencil is of the propel-repel-expel type and guaranteed to be free from defects in materials and workmanship.

Every Sheaffer fountain pen is guaranteed to be free from defects in materials and workmanship.

Sheaffer's Lifetime° fountain pen is guaranteed unconditionally against anything and everything except total or partial loss for the owner's lifetime.

°Reg. U. S. Pat. Off.



LTSC

Balance° pencil.
Code BALCO.
List \$3.25
With ring LTSR.
Code BALAR.
List \$3.25
Large size, SLT.
Code BALAK.
List \$3.75



74TC

Balance° Lifetime°
fountain-pen.
Code BALDO.
List \$8.25
With ring 74TR.
Code BALAW.
List \$8.25
Large size, 8TC.
Code BALAP.
List \$8.75



JTSC

Balance° pencil.
Code BALAZ.
List \$3.75
With ring JTSR.
Code BALAS.
List \$3.75
Large size, SJT.
Code BALAG.
List \$4.25



J74TC

Balance° Lifetime°
fountain-pen.
Code BALCU.
List \$8.25
With ring J74TR.
Code BALAX.
List \$8.25
Large size, J8TC.
Code BALAM.
List \$8.75



KTSR

Balance° pencil.
Code BALAT.
List \$4.00
With clip KTSR.
Code BALCI.
List \$4.00
Large size, SKT.
Code BALAF.
List \$5.00



K74TR

Balance° Lifetime°
fountain-pen.
Code BALAY.
List \$9.50
With clip K74TC.
Code BALDI.
List \$9.50
Large size, K8TC.
Code BALAL.
List \$10.00

Follow the leader and be one! Sales records prove Sheaffer's the world's most popular line of writing equipment. Complete assortments are offered in beautiful new marine green, aristocratic jet black, colorful jade green and rich black and pearl. Barrels and caps as well as desk set sockets are of unbreakable Radite. The four pen and pencil lines are offered in the large size with clip, and medium size with clip and with ring. All metal fittings are gold filled or solid gold.

Every Sheaffer Pencil is of the Propel-Repel-Expel type, precision built and guaranteed mechanically perfect—definitely guaranteed for life against defects in materials and workmanship. No other guarantee is broader or more definite than Sheaffer's.

The world's broadest pen guarantee is the Lifetime° guarantee, definitely assuring every owner a lifetime of pen satisfaction. A Lifetime° Guarantee certificate properly signed and serially numbered accompanies every Lifetime° pen. This certificate protects the dealer as well as the consumer and reads:

"Sheaffer's Lifetime° Fountain-pen is unconditionally guaranteed for life against anything and everything except total or partial loss."

Sheaffer's is the world's only Lifetime° Pen guarantee.

The six numbers illustrated in colors on this page are but representative of Sheaffer's complete line. Dealers and consumers alike are urged to submit special nib or point problems to Sheaffer with the assurance that it is easily possible for Sheaffer nib experts to exactly duplicate any steel point, either flexible or manifold and which will be backed by a broad and definite guarantee, in turn backed by the world's leading manufacturer of writing equipment.

New garb—New design—New ability in
Balance° Lifetime° pens and pencils

MARINE GREEN—luminous color of ocean deeps where sunken treasure ships glow in vagrant sun and velvet shadow—that is the rich and restful color of the new Balance° Lifetime° writing companions. And with such color come modern design, and restfulness in the hand, the results of the perfect Balance° engineered into these new instruments. For such reasons more people buy Sheaffer's than buy any other make.



H8TC

Balance° Lifetime° fountain-pen. Code, BALIC. Marine Green unbreakable Radite, large diameter with gold-filled trimmings.

List \$10.00



H74TC

Balance° Lifetime° fountain-pen. Code, BALPI. Marine green unbreakable Radite, medium diameter, gold filled fittings.

List \$9.50



HTSC

Balance° pencil. Code, BAISC. Marine green unbreakable Radite, medium diameter with gold filled fittings.

List \$4.00

Also SHT. Code, BAILS. Same as HTSC except large diameter.

List \$5.00



H74DH

Balance° Lifetime° desk fountain-pen. Code, ZYIAL. Marine green unbreakable Radite, medium diameter with gold filled fittings.

List \$8.00

Also TH74DH. Code, ZYITO. Same as H74DH except small diameter.

List \$8.00

Also H74TCD. Code, CBHIC. Balance° 3-in-1 interchangeable Lifetime° pocket and desk fountain-pen.

List \$9.50



HGR

Golf and handbag pencil. Code, BAGIR. Marine green unbreakable Radite with gold-filled fittings.

List \$3.00



HMC

Petite Balance° pencil. Code, BASCI. Marine green unbreakable Radite, small diameter, with gold-filled fittings.

List \$3.50

Also HMR. Code, BASRE, same as HMC except fitted with ring instead of clip.

List \$3.50



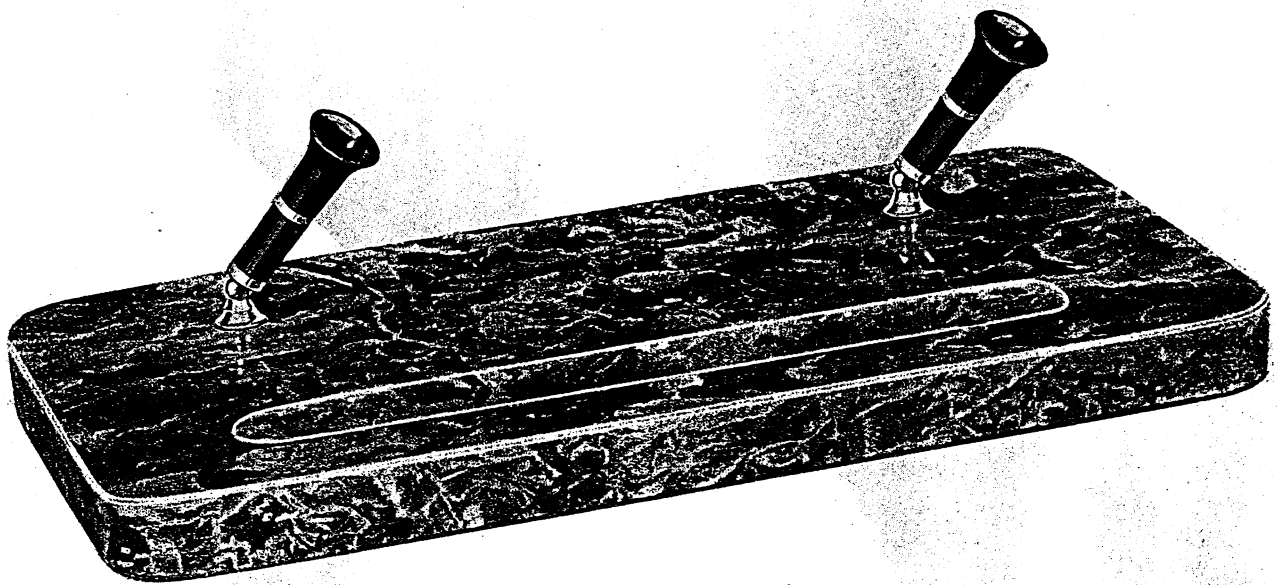
H74MC

Petite Balance° Lifetime° fountain-pen. Marine green unbreakable Radite, small diameter, gold-filled fittings. Code, BAMIP.

List \$7.75

Also H74MR, same except fitted with ring instead of clip. Code, BAMRI.

List \$7.75



Desk Stand No. 25

It is but natural that the world expects and receives, the highest quality, most beautiful, and most complete line of desk stands from Sheaffer, since Sheaffer originated the Desk Set idea. Sheaffer desk stands are fitted with the Universal ratchet lock socket, offering always the pen at the correct writing angle. The sockets are of black, unbreakable Radite or chromium plated, the fittings are gold filled and the bases are of unbreakable black Radite, black Carrara, and crystal clear glass, imported black and gold Italian marble and genuine green Brazilian onyx. Sheaffer desk stands are priced downward from \$500.00, in sizes, shapes and materials to appeal to the most discriminating.

Desk set illustrated is Green Brazilian Onyx stand No. 25, \$46.00. Complete with matched Lifetime[®] desk fountain-pens, \$60.00. See pages 29 to 67 inclusive, for other models, and know that you may choose with the assurance that you will obtain the world's highest quality from the world-leader—creator of the desk set idea.



K8TC

Balance® Lifetime® fountain-pen. Code BALAL. Black and pearl unbreakable Radite, large diameter with gold-filled fittings.

List \$10.00

Also K85TC. Same as K8TC except with 14K solid gold clip and 1/4 in. solid gold band. Code BALOK.

List \$16.00



K8AC

Lifetime® fountain-pen. Code BAKEB. Black and pearl unbreakable Radite, large diameter with gold-filled trimmings. Barrel end flat with Balance® cap.

List \$10.00



SKT

Balance® pencil. Code BALAF. Black and pearl unbreakable Radite, large diameter with gold-filled fittings.

List \$5.00

Also SK5T. Same as SKT except with solid gold clip, band and tip. Code, BALZU.

List \$12.00



SKC

Standard pencil. Code ZEGUL. Black and pearl unbreakable Radite, large diameter with gold-filled fittings. Flat top metal cap.

List \$5.00



K74AC

Lifetime® fountain-pen. Code BAKEC. Black and pearl unbreakable Radite, medium diameter with gold-filled fittings. Flat barrel end with Balance® cap.

List \$9.00



K74TC

Balance® Lifetime® fountain-pen. Code BALDI. Black and pearl unbreakable Radite, medium diameter, gold-filled fittings.

List \$9.50

Also K75TC. Same as K74TC except with 14K solid gold clip and $\frac{3}{4}$ -in. solid gold band. Code, BALYS. List \$15.00



KTSC

Balance® pencil. Code BALCI. Black and pearl unbreakable Radite, medium diameter, with gold-filled fittings.

List \$4.00

Also K5TSC. Same as KTSC, except with 14K solid gold clip, band and tip. Code, BALKY. List \$10.00



KC

Standard pencil. Code ZEKIM. Black and pearl unbreakable Radite, medium diameter with gold-filled fittings and flat top cap.

List \$4.00



KSC

Standard pencil. Code ZELUS. Black and pearl unbreakable Radite, medium diameter with gold-filled fittings and flat top cap.

List \$4.00



K74AR

Lifetime® fountain-pen. Code **BAKEF**. Black and pearl unbreakable Radite, medium diameter with gold-filled fittings. Flat barrel end with Balance® cap. List \$9.00



K74TR

Balance® Lifetime® fountain-pen. Code **BALAY**. Black and pearl unbreakable Radite, medium diameter with gold-filled fittings. List \$9.50



KTSR

Balance® pencil. Code **BALAT**. Black and pearl unbreakable Radite, medium diameter with gold-filled fittings. List \$4.00



KSR

Standard pencil. Code **ZEMON**. Black and pearl unbreakable Radite, medium diameter with gold-filled fittings and flat top cap. List \$4.00



KGR

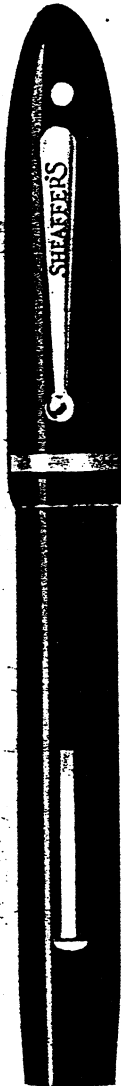
Golf and handball pencil. Code **EAC**. Black and pearl unbreakable Radite, medium diameter with gold-filled fittings. List \$3.00



84C

Standard Lifetime® fountain-pen. Code BIBAK. Black unbreakable Radite, medium diameter, with gold-filled fittings. Flat top cap and barrel end.

List \$8.75



8AC

Lifetime® fountain-pen. Code BAKEL. Black unbreakable Radite, large diameter, with gold-filled fittings. Flat barrel end with Balance® cap.

List \$8.75



8TC

Balance® Lifetime® fountain-pen. Code BALAP. Black unbreakable Radite, large diameter, with gold-filled fittings.

List \$8.75

Also 85TC. Same as 8TC, except with 14K solid gold clip and $\frac{1}{2}$ -in. solid gold band. Code, BALFA.

List \$14.00



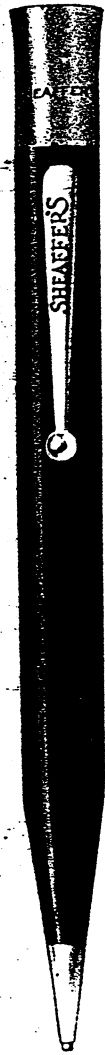
SLT

Balance® pencil. Code BALAK. Black unbreakable Radite, large diameter, with gold-filled fittings.

List \$3.75

Also SL5T. Same as SLT, except with 14K solid gold clip, band and tip. Code, BALNE.

List \$11.00



SLC

Standard pencil. Code KIRKA. Black unbreakable Radite, large diameter, with gold-filled fittings and flat top cap.

List \$3.75



SLCO

Standard pencil. Code KIXNO. Black unbreakable Radite, large diameter with gold-filled fittings and flat top cap. Takes oversize lead.

List \$3.75



LAC

Standard pencil. Code KINOB. Black unbreakable Radite, medium diameter with gold-filled fittings and flat top cap.

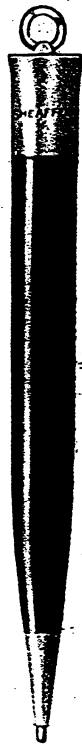
List \$3.25



LASC

Standard pencil. Code KIKAM. Black unbreakable Radite, medium diameter, with gold-filled fittings and flat top cap.

List \$3.25



LAM

Standard pencil. Code KAWGO. Black unbreakable Radite, small diameter with gold-filled fittings and flat top cap.

List \$3.00



74AC

Lifetime[®] fountain-pen. Code BAKEM. Black unbreakable Radite. Medium diameter with gold-filled fittings. Flat barrel end with Balance[®] cap.

List \$7.75



74TC

Balance[®] Lifetime[®] fountain-pen. Code BALDO. Black unbreakable Radite, medium diameter with gold-filled fittings.

List \$3.25

Also 75TC. Same as 74TC, except with 14K solid gold clip and 1/8-in. solid gold band. Code, BALBO.

List \$13.00



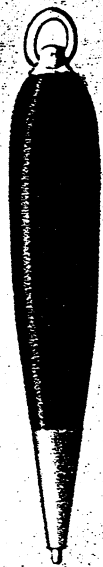
LTSC

Balance[®] Pencil. Code BALCO. Black unbreakable Radite. Medium diameter, with gold-filled fittings.

List \$3.25

Also L5TSC. Same as LTSC, except clip, band and tip are solid gold. Code, BALTO.

List \$9.00



LGR

Golf and handbag pencil. Code BAGOB. Black unbreakable Radite. List \$2.50



74AR

Lifetime® fountain-pen. Code BAKET. Black unbreakable Radite, medium diameter with gold-filled fittings. Flat barrel end with Balance® cap. List \$7.75



74TR

Balance® Lifetime® fountain-pen. Code BALAW. Black unbreakable Radite, medium diameter with gold-filled fittings. List \$8.25



LTSR

Balance® pencil. Code BALAR. Black unbreakable Radite, medium diameter with gold-filled fittings. List \$3.25



LASR

Standard pencil. Code KIBAZ. Black unbreakable Radite, medium diameter, with gold-filled fittings and flat top cap. List \$3.25



J84C

Standard Lifetime® fountain-pen. Code ABKOT. Jade green unbreakable Radite, medium diameter with gold-filled fittings. Flat barrel end and flat cap.
List \$8.75



J8AC

Lifetime® fountain-pen. Code BAKEC. Jade green unbreakable Radite, large diameter with gold-filled fittings. Flat barrel end with Balance® cap.
List \$8.75



J8TC

Balance® Lifetime® fountain-pen. Code BALAM. Jade green unbreakable Radite, large diameter with gold-filled fittings.
List \$8.75



SJT

Balance® pencil. Code BALAG. Jade green unbreakable Radite, large diameter, with gold-filled fittings.
List \$4.25



SJC

Standard pencil. Code MABAC. Jade green unbreakable Radite, large diameter with gold-filled fittings and flat top cap.
List \$4.25



SJCO

Standard pencil. Code MAJIK. Jade green unbreakable Radite, large diameter, with gold-filled fittings and flat top cap. Takes oversize leads.
List \$4.25



J74AC

Lifetime® fountain-pen. Code BAKEJ. Jade green unbreakable Radite, medium diameter, with gold-filled fittings. Flat barrel end with Balance® cap.

List \$7.75



J74TC

Balance® Lifetime® fountain-pen. Code BALCU. Jade green unbreakable Radite, medium diameter, with gold-filled fittings.

List \$8.25



JTSC

Balance® pencil. Code BALAZ. Jade green unbreakable Radite, medium diameter, with gold-filled fittings.

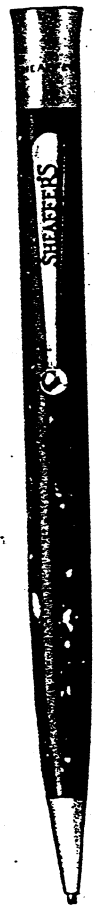
List \$3.75



JAC

Standard pencil. Code MAKOX. Jade green unbreakable Radite, medium diameter, with gold-filled fittings and flat top cap.

List \$3.75



JASC

Standard pencil. Code MANGO. Jade green unbreakable Radite, medium diameter, with gold-filled fittings and flat top cap.

List \$3.75



J74AR

Lifetime® fountain-pen. Code BAKEK. Jade green unbreakable Radite, medium diameter with gold-filled fittings. Flat barrel end with Balance® cap.

List \$7.75



J74TR

Balance® Lifetime® fountain-pen. Code BALAX. Jade green unbreakable Radite, medium diameter, with gold-filled fittings.

List \$8.25



JTSR

Balance® pencil. Code BALAS. Jade green unbreakable Radite, medium diameter, with gold-filled fittings.

List \$3.75



JASR

Standard pencil. Code MATAB. Jade green unbreakable Radite, medium diameter, with gold-filled fittings and flat top cap.

List \$3.75



JAM

Standard pencil. Code MAXIC. Jade green unbreakable Radite, small diameter, with gold-filled fittings and flat top cap.

List \$3.50



JGR

Golf and handbag pencil. Code BAGOG. Jade green unbreakable Radite, with gold-filled fittings.

List \$2.50



74MC

Black unbreakable Radite Petite Balance® Lifetime® fountain pen, with clip. Code BAMOC. List \$7.00



LMC

Jet black unbreakable Radite Petite Balance® pencil with clip. Code BASAC. List \$3.00



74MR

Same as 74MC except with ring. Code BAMAR. List \$7.00



LMR

Same as LMC except with ring. Code BASOR. List \$3.00



K74MC

Black and pearl DeLuxe unbreakable Radite Petite Balance® Lifetime® fountain pen with clip. Code BAMYC. List \$7.75



KMC

Black and pearl DeLuxe unbreakable Radite Petite Balance® pencil with clip. Code BASUC. List \$3.50



H74MC

Petite Balance® Lifetime® fountain pen. Marine green unbreakable Radite, small diameter, gold-filled fittings. Code BAMIP. List \$7.75

Also H74MR, same except fitted with ring instead of clip. Code BAMRI. List \$7.75



HMC

Petite Balance® Pencil. Code BASCL. Marine green unbreakable Radite, small diameter, with gold-filled fittings. List \$3.50

Also HMR. Code BASRE, same as HMC except fitted with ring instead of clip. List \$3.50



K74MR

Same as K74MC except with ring. Code BAMUR. List \$7.75



KMR

Same as KMC except with ring. Code BASYR. List \$3.50



5-30MR

Same as 5-30MC except with ring. Code FIMAR. List \$5.00



5-30MC

Black unbreakable Radite Petite Balance® fountain-pen with clip. Fitted with No. 5-30 nib. Code FIMOC. List \$5.00



K5-30MC

Black and pearl DeLuxe unbreakable Radite Petite Balance® fountain-pen with clip and fitted with No. 5-30 nib. Code FIMYC. List \$5.75



K5-30MR

Same as K5-30MC except with ring. Code FIMUR. List \$5.75



SRC

Standard pencil. Code MINAG. Cherry red, unbreakable Radite, large diameter with gold-filled fittings and flat top cap. Takes regular sized lead.

List \$3.75



RASC

Standard pencil. Code MIMEX. Cherry red, unbreakable Radite, medium diameter with gold-filled fittings and flat top cap.

List \$3.25



RASR

Standard pencil. Code MIJOK. Cherry red, unbreakable Radite, medium diameter, with gold-filled fittings and flat top cap.

List \$3.25



Standard pencil. Code MHEAD. Cherry red, unbreakable Radite, small diameter, with gold-filled fittings and flat top cap.

List \$3.25



SOC

Standard pencil.
Code KABA G.
Coral, unbreakable
Radite, large diam-
eter, with gold-filled
fittings and flat top

List \$3.75



SOCO

Standard pencil.
Code KAGBO.
Coral, unbreakable
Radite, large diam-
eter, with gold-filled
fittings and flat top
cap. Takes over-
size leads.

List \$3.75



OAC

Standard pencil.
Code KAJAB.
Coral, unbreakable
Radite, medium di-
ameter, with gold-
filled fittings and
flat top cap.

List \$3.25



OASC

Standard pencil.
Code KAMOC.
Coral, unbreakable
Radite, medium di-
ameter, with gold-
filled fittings and
flat top cap.

List \$3.25



OASR

Standard pencil.
Code KARJA.
Coral, unbreakable
Radite, medium di-
ameter, with gold-
filled fittings and
flat top cap.

List \$3.25



OAM

Standard pencil.
Code KATYK.
Coral, unbreak-
able Radite, small
size, with gold-
filled fittings and
flat top cap.

List \$3.00



SAA

Standard pencil. Code GAGAB. Solid silni, large diameter. List \$1.00

AAA—Code GAJBO. Same except for oversize lead. List \$1.00 Both have large eraser fitted in top of cap.

AA—Code GAYIZ. Same as SAA except small diameter. List \$1.00

AASC—Code GANOX. Small diameter, short, with clip. List \$1.00

AASR—Code GARMJ. Small diameter, short, with ring. List \$1.00

AAM—Code GAZBL. Small diameter, small, with ring. List \$1.00



ABM

Standard pencil. Code GADFA. Chased silni, small diameter. List \$1.50

AB—Code GABAX. Same, except long with clip. List \$1.50

ABSC—Code GACOK. Same, except short, with clip. List \$1.50



BA

Standard pencil. Code GASRK. Plain sterling silver, medium diameter. List \$3.00

BASC—Code GAKAX. Same, except short, with clip. List \$3.00

BAM—Code GAWAB. Same, except small, with ring. List \$2.50



CB

Standard pencil. Code GIJXR. Yellow, gold-filled, medium diameter. List \$4.00

CBSC—Code GIRAX. Same, except short, with clip. List \$4.00

CBM—Code GIABC. Same, except small, with ring. List \$3.50

The three preceding numbers are all engine turned.

CA—Code GATYK. Plain, yellow gold-filled, medium diameter. List \$3.50

CASC—Code GAMVA. Same except short, with clip. List \$3.50

CAM—Code GAYON. Same, except small, with ring. List \$3.00



BBSC

Standard pencil. Code GITO A. Engine turned sterling silver, medium diameter. List \$3.50

BB—Code GIKAP. Same, except long with clip. List \$3.50

BBM—Code BIBXA. Same, except small, with ring. List \$3.00

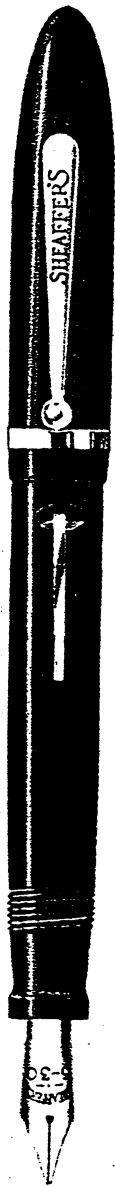
BPSC—Code LLONG. Same, except hand engraved. List \$6.00

BPM—Code LIGHT. Small, with ring. Same, except hand engraved. List \$5.50



DEMO

Demo pencil, standard style, nickel, cut out so interior construction is plainly visible. Code GADMO. List \$1.00



5-30TC

Balance^o fountain-pen. Code FIBAC. Black, unbreakable Radite, medium diameter, with gold-filled fittings.
List \$5.00



5-30TR

Balance^o fountain-pen. Code FIBOR. Black, unbreakable Radite, medium diameter, with gold-filled fittings.
List \$5.00



J 5-30TC

Balance^o fountain-pen. Code FIJEC. Jade green, unbreakable Radite, medium diameter, with gold-filled fittings.
List \$5.00



J 5-30TR

Balance^o fountain-pen. Code FIJAR. Jade green, unbreakable Radite, medium diameter with gold-filled fittings.
List \$5.00



K 5-30TC

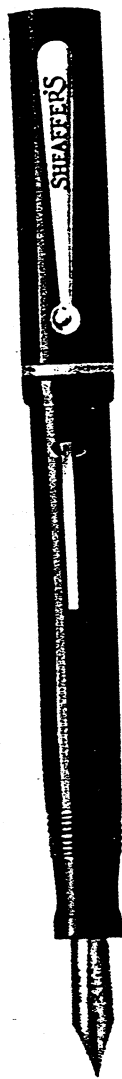
Balance^o fountain-pen. Code FIDUC. Black and pearl, unbreakable Radite, medium diameter, with gold-filled fittings.
List \$6.00



K 5-30TR

Balance^o fountain-pen. Code FIDYR. Black and pearl, unbreakable Radite, medium diameter, with gold-filled fittings.
List \$6.00

Sheaffer's No. 5-30 Balance^o fountain-pens are made of the same high-quality materials and by the same rigid methods as the world-famous Lifetime^o pens. Every No. 5-30 pen is definitely guaranteed free from defects in materials and workmanship.



3-25SC

Standard fountain-pen. Code CAMFG. Black, unbreakable Radite, small diameter, with gold-filled fittings.

List \$3.00



3-25C

Standard fountain-pen. Code CUGYF. Black, unbreakable Radite, small diameter, with gold-filled fittings.

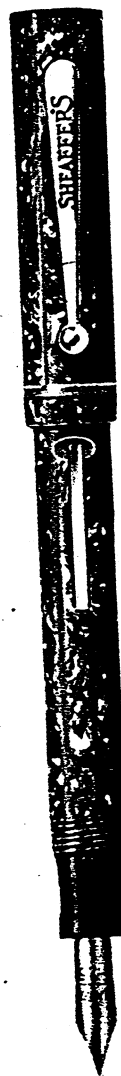
List \$3.00



3-25SR

Standard fountain-pen. Code COXGA. Black, unbreakable Radite, small diameter, with gold-filled fittings.

List \$3.00



J 3-25SC

Standard fountain-pen. Code ZAAFA. Jade green, unbreakable Radite, small diameter, with gold-filled fittings.

List \$3.50



J 3-25C

Standard fountain-pen. Code ZAAEA. Jade green, unbreakable Radite, small diameter, with gold-filled fittings.

List \$3.50

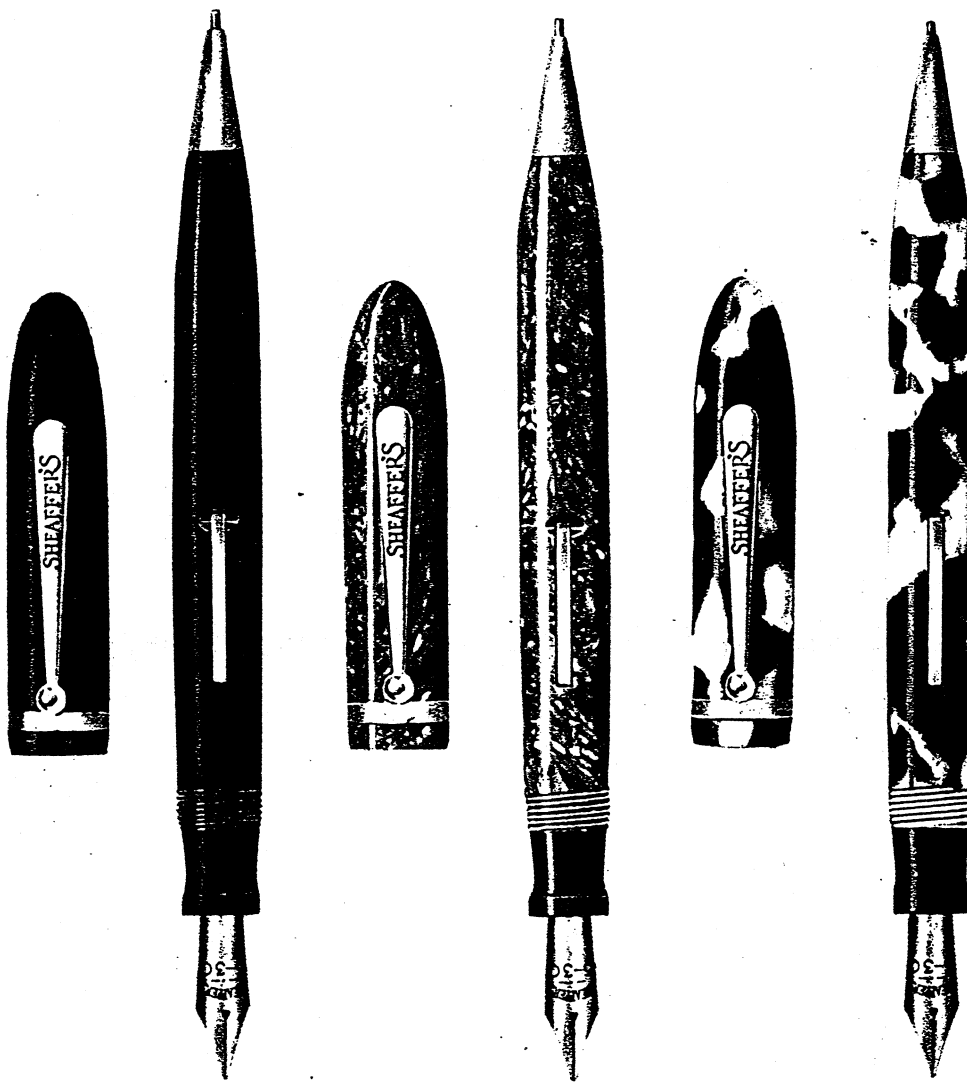


J 3-25SR

Standard fountain-pen. Code ZAAGA. Jade green, unbreakable Radite, small diameter, with gold-filled fittings.

List \$3.50

Sheaffer's No. 3-25 Standard fountain-pens are admittedly the best low priced pens on the market. The guarantee, that they are free from defects in materials and workmanship, is backed by the world's leading pen manufacturer.



5-30P

Combination Pen and Pencil.
Code COMPA. Black, unbreakable Radite, medium diameter with gold filled fittings. Propel, repel, expel mechanism in pencil.

List \$8.00

J 5-30P

Combination Pen and Pencil.
Code COMPE. Jade green, unbreakable Radite, medium diameter, with gold filled fittings. Propel, repel, expel mechanism in pencil.

List \$8.00

K 5-30P

Combination Pen and Pencil.
Code COMPU. Black and pearl, unbreakable Radite, medium diameter, with gold filled fittings. Propel, repel, expel mechanism in pencil.

List \$10.00

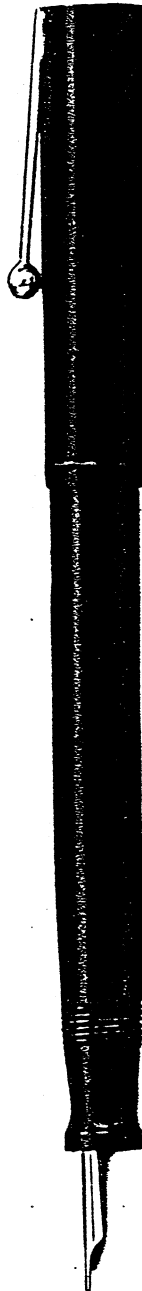
Sheaffer's Combination pen-pencil is guaranteed free from defects in materials and workmanship but is not subject to the famous Lifetime® guarantee. The nib furnished is the No. 5-30 and the pencil is the regular Sheaffer's propel-repel-expel type.

You Owe This Loaner Pen Service to Your Business as Well as to Your Customers!

TO SELL nothing but merchandise of Sheaffer quality is an excellent method of bringing repeat business because satisfied customers will act as salesmen for you—salesmen without pay.

But doubly guarantee their satisfaction. Be always in position to give them 100% fountain-pen service. When they bring to you their pens for adjustment, cleaning or repair, assure them of continuous Sheaffer-pen-use. Give them Sheaffer Loaner Pens to carry if you must send theirs to the factory.

To help Sheaffer dealers render this super-merchandising service Sheaffer offers Loaner Pens at a price heretofore unheard of. The Loaners are first class in every respect, and worth a great deal more than 95c each. Every Loaner is boldly engraved on the barrel:



"Service pen loaned by"
(Your business name here)

This is your ad. The customer retains the Loaner Pen only until you notify him his personal pen is ready. It is another effective way to bring him back to your store.

These Loaner Pens are sold to Sheaffer dealers for 95c each, engraved. No dealer should order less than a half dozen. The Loaners are not to be resold, but kept on hand as service pens. The illustration is exact size. The color is black, size medium and the points are of varied grades. Orders for a half dozen are made up in assorted points. At 95c each a stock of one-half dozen means an investment of \$5.70 net. The pens are actually worth many times that. This service plan will be worth many times that amount in good will, advertising and the resultant dollars and cents business. Stock at least a half dozen Loaner Pens today. You owe it to your business as well as to your customers.

Code, CUKBA

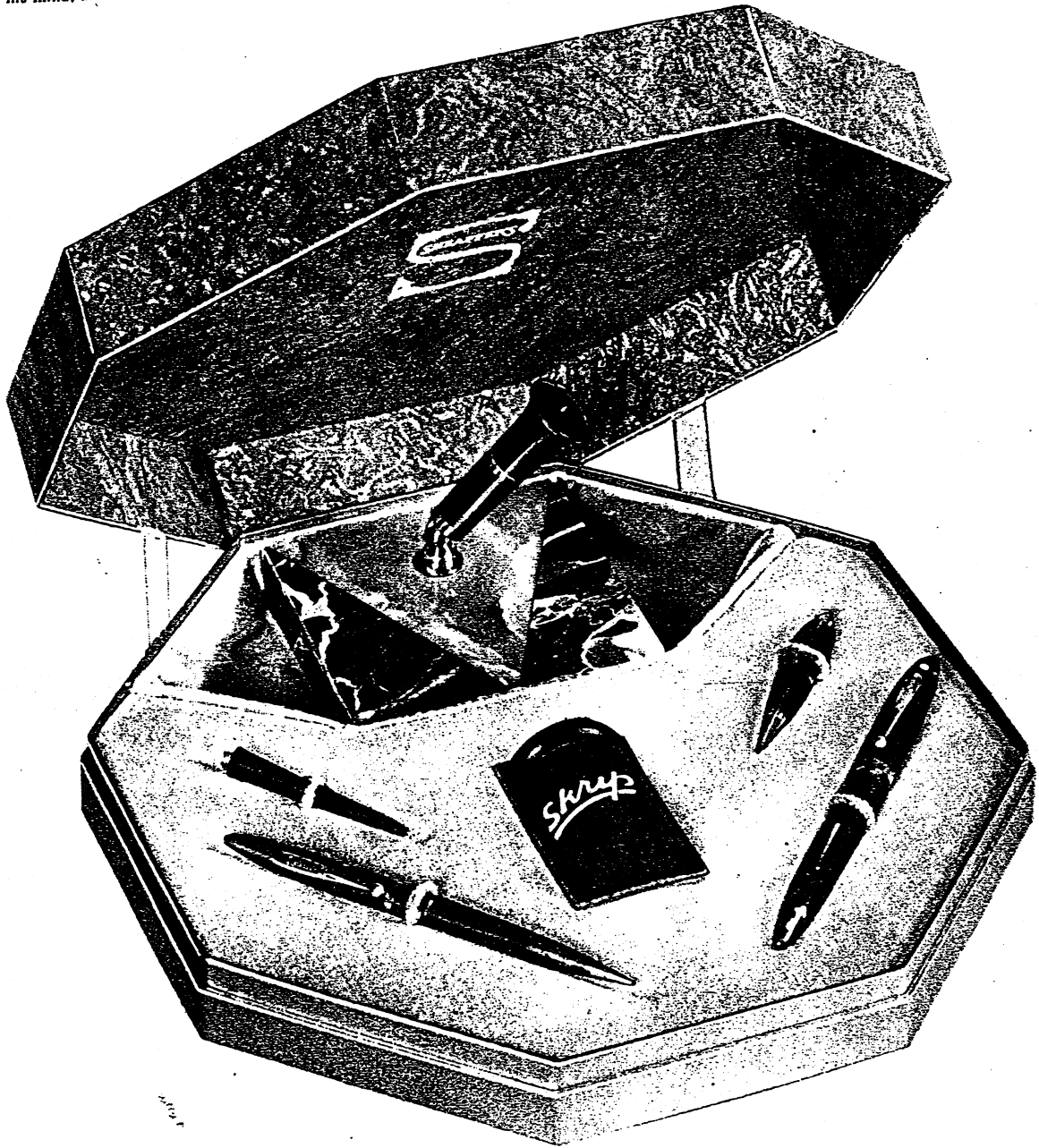


Sheaffer's 4 piece ensemble has been universally accepted as the ideal gift package. A Balance[®] pocket pencil, Balance[®] Lifetime[®] pocket fountain pen, Golf and Handbag pencil and Safety Skrip package neatly packed in beautiful velvet-lined gift box. Set illustrated is No. Y5, Code FYACU. List \$19.00. See complete descriptions below for 4 piece ensembles, priced \$14.50 up.

No.	Code	Contents	Price, Complete
The following sets to include No. 5-30 Balance [®] Fountain Pen.			
X10	FIXAC	5-30TC, LTSC, LGR, X Safety Skrip	\$11.25
X11	FIXRA	5-30TR, LTSC, LGR, X Safety Skrip	11.25
X12	FIXCE	15-30TC, JTSC, JGR, X Safety Skrip	11.75
X13	FIXER	15-30TR, JTSC, JGR, X Safety Skrip	11.75
X14	FIXUK	K5-30TC, KTSC, KGR, X Safety Skrip	13.50
X15	FIXKY	K5-30TR, KTSC, KGR, X Safety Skrip	13.50
The following sets to include Sheaffer's Balance [®] Lifetime [®] fountain pen.			
X1	FXEBA	J8TC, SJT, JGR, X Safety Skrip	\$15.00
X2	FXECE	J74TC, JTSC, JGR, X Safety Skrip	15.00
X3	FXEDI	J74TR, JTSC, JGR, X Safety Skrip	15.00
X4	FXABE	8TC, SLT, LGR, X Safety Skrip	15.50
X5	FXACI	74TC, LTSC, LGR, X Safety Skrip	14.50
X6	FXADA	74TR, LTSC, LGR, X Safety Skrip	14.50
X7	FXUBI	K8TC, SKT, KGR, X Safety Skrip	17.00
X8	FXUCA	K74TC, KTSC, KGR, X Safety Skrip	17.00
X9	FXUDE	K74TR, KTSC, KGR, X Safety Skrip	17.00
X16	FXILO	H8TC, SHT, HGR, X Safety Skrip	18.50
X17	FXINA	H74TC, HTSC, HGR, X Safety Skrip	17.00
XM17	FXIAM	H74MC, HMC, HGR, X Safety Skrip	14.75
XM18	FXIMI	H74MR, HMR, HGR, X Safety Skrip	14.75
The following sets are furnished with Safety Skrip equipped with 14K Solid Gold name.			
O1	FOEBO	J8TC, SJT, JGR, O Safety Skrip	\$19.00
O3	FOECU	J74TC, JTSC, JGR, O Safety Skrip	18.00
O3	FOEDV	J74TR, JTSC, JGR, O Safety Skrip	18.00
O4	FOABU	8TC, SLT, LGR, O Safety Skrip	18.50
O5	FOACV	74TC, LTSC, LGR, O Safety Skrip	17.50
O6	FOAOD	74TR, LTSC, LGR, O Safety Skrip	17.50
O7	FOUBY	K8TC, SKT, KGR, O Safety Skrip	21.50
O8	FOUCU	K74TC, KTSC, KGR, O Safety Skrip	20.00
O9	FOUDU	K74TR, KTSC, KGR, O Safety Skrip	20.00
O16	FOILA	H8TC, SHT, HGR, O Safety Skrip	21.50

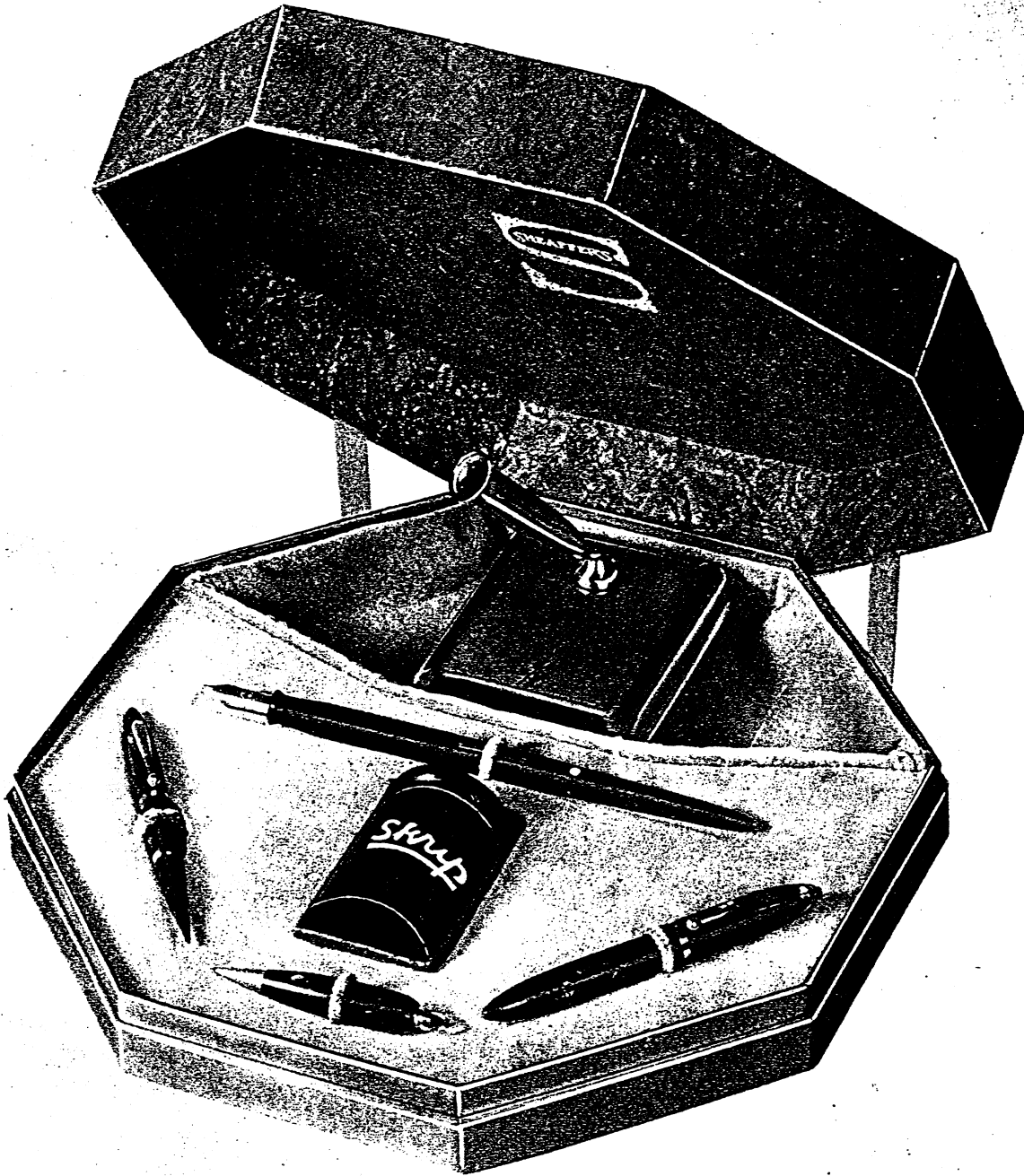
No.	Code	Contents	Price, Complete
Q17	FOINO	H74TC, HTSC, HGR, O Safety Skrip	\$20.00
QM17	FOIHM	H74MC, HMC, HGR, O Safety Skrip	17.75
QM18	FOIME	H74MR, HMR, HGR, O Safety Skrip	17.75
The following sets are furnished with Safety Skrip equipped with 14K solid gold name and gold filled bands.			
Y1	FYEBV	J8TC, SJT, JGR, Y Safety Skrip	\$20.50
Y2	FYECC	J74TC, JTSC, JGR, Y Safety Skrip	19.50
Y3	FYEDU	J74TR, JTSC, JGR, Y Safety Skrip	19.50
Y5	FYACU	8TC, SLT, LGR, Y Safety Skrip	20.00
Y6	FYADU	74TC, LTSC, LGR, Y Safety Skrip	19.00
Y7	FYUBU	74TR, LTSC, LGR, Y Safety Skrip	19.00
Y8	FYUCY	K8TC, SKT, KGR, Y Safety Skrip	23.00
Y9	FYUDU	K74TC, KTSC, KGR, Y Safety Skrip	21.50
Y16	FVIGA	H8TC, SHT, HGR, Y Safety Skrip	21.50
Y17	FVIBE	H74TC, HTSC, HGR, Y Safety Skrip	21.50
YM17	FYIEM	H74MC, HMC, HGR, Y Safety Skrip	19.25
YM18	FYIMO	H74MR, HMR, HGR, Y Safety Skrip	19.25
With genuine leather gift box and solid gold trimmed pen, pencils and Skrip package.			
O40	FVAFO	85TC, SLST, LLGR, O Safety Skrip	\$43.00
O41	FVAGU	75TC, LTSC, LLGR, O Safety Skrip	48.00
O42	FVAHY	78TR, LLTSR, LLGR, O Safety Skrip	35.50
O43	FVUFU	K85TC, SKST, KKGR, O Safety Skrip	47.00
O44	FVUGY	K75TC, KTSC, KKGR, O Safety Skrip	44.00
O45	FVUHO	K78TR, KKTSR, KKGR, O Safety Skrip	38.50
Z40	FZAFU	85TC, SLST, LLG, Z Safety Skrip	\$47.50
Z41	FZAGE	75TC, LTSC, LLGR, Z Safety Skrip	46.50
Z42	FZAHU	78TR, LLTSR, LLGR, Z Safety Skrip	42.00
Z43	FZUFU	K85TC, SKST, KKG, Z Safety Skrip	51.50
Z44	FZUGU	K75TC, KTSC, KKGR, Z Safety Skrip	50.50
Z45	FZUHA	K78TR, KKTSR, KKGR, Z Safety Skrip	45.00

SHEAFFER'S five piece Ensemble is composed entirely of the newest items in the world's most famous line—Safety Skrip, Golf and Handbag pencil, desk stand of Italian marble and domestic onyx, Balance° pocket pencil and 3-in-1 Balance° Convertible desk and pocket fountain pen—all packed in beautiful velvet-lined gift box. To customers seeking a fountain pen or pencil, display this five piece Ensemble. Thus you have a 6 to 1 sales opportunity. Even though the entire Ensemble may not be purchased you have planted the seed of desire in his mind, and he may buy the Ensemble or more than merely one item.



**5 PIECE ENSEMBLES WITH BALANCE°
CONVERTIBLE FOUNTAIN-PEN**

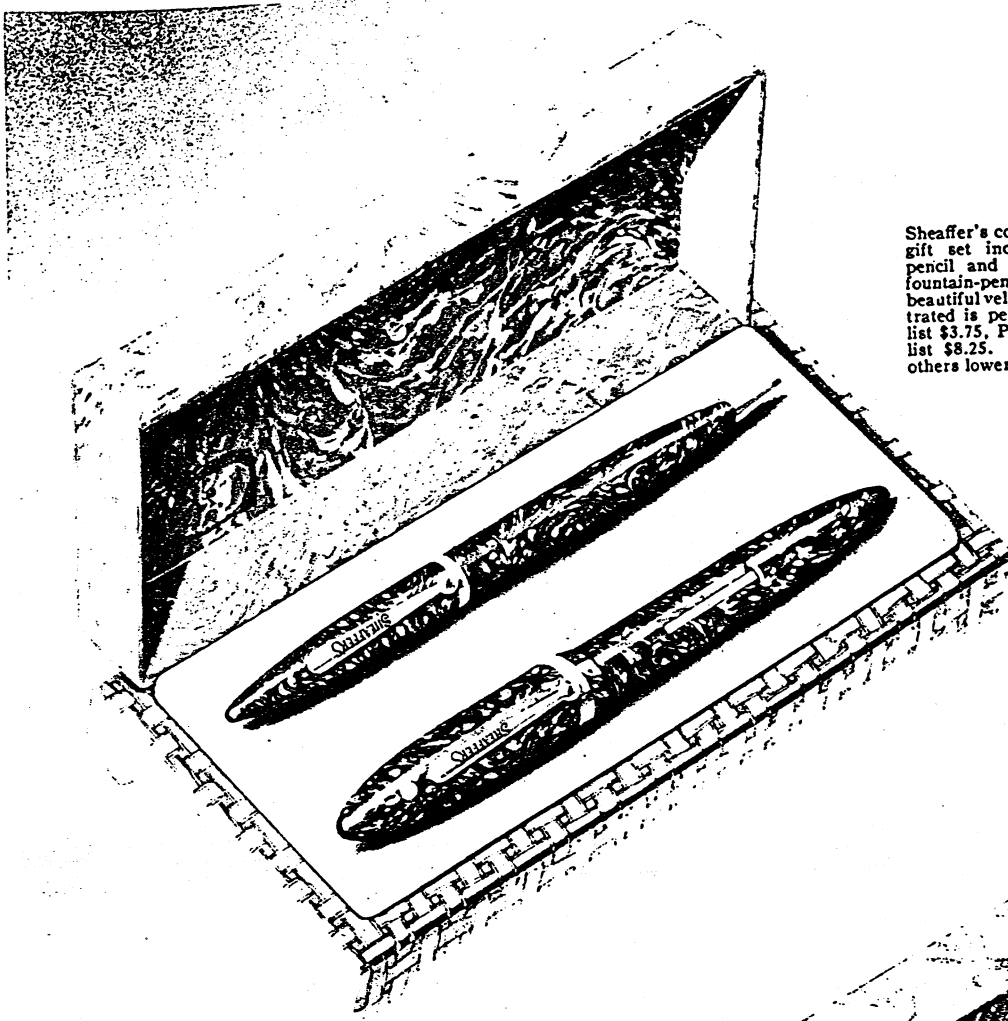
- | | |
|---|---|
| <p>CQ5 Code FAQC.....List \$28.00
Consisting of 1 74TCD Black Convertible Lifetime° Pen.
1 LTSC Black Pencil.
1 LGR Black Golf and Handbag Pencil.
1 "Q" Safety Skrip Package with solid gold lettering.
1 No. 80 Italian Marble and Cream Onyx Base.</p> | <p>CQ10 Code FAQAC.....List \$24.75
Consisting of 1 5-30TCD Black Convertible Fountain-pen.
1 LTSC Black Pencil.
1 LGR Black Golf and Handbag Pencil.
1 "Q" Safety Skrip Package with solid gold lettering.
1 No. 80 Italian Marble and Cream Onyx Base.</p> |
| <p>CQ8 Code FUQU.....List \$30.50
Consisting of 1 K74TCD Black and Pearl Convertible Lifetime° Pen.
1 KTSC Black and Pearl Pencil.
1 KGR Black and Pearl Golf and Handbag Pencil.
1 "Q" Safety Skrip Package with solid gold lettering.
1 No. 80 Italian Marble and Cream Onyx Base.</p> | <p>CQ14 Code FUQC.....List \$27.00
Consisting of 1 K5-30TCD Black and Pearl Convertible Fountain-pen.
1 KTSC Black and Pearl Pencil.
1 KGR Black and Pearl Golf and Handbag Pencil.
1 "Q" Safety Skrip Package with solid gold lettering.
1 No. 80 Italian Marble and Cream Onyx Base.</p> |
| <p>CQ17 Code FIOCI.....List \$30.50
Consisting of 1 H74TCD Black and Marine Green Convertible Lifetime° Pen.
1 HTSC Black and Marine Green Pencil.
1 HGR Black and Marine Green Golf and Handbag Pencil.
1 "Q" Safety Skrip Package with solid gold lettering.
1 No. 81 Black and Gold Marble and Brazilian Green Onyx Base.</p> | |



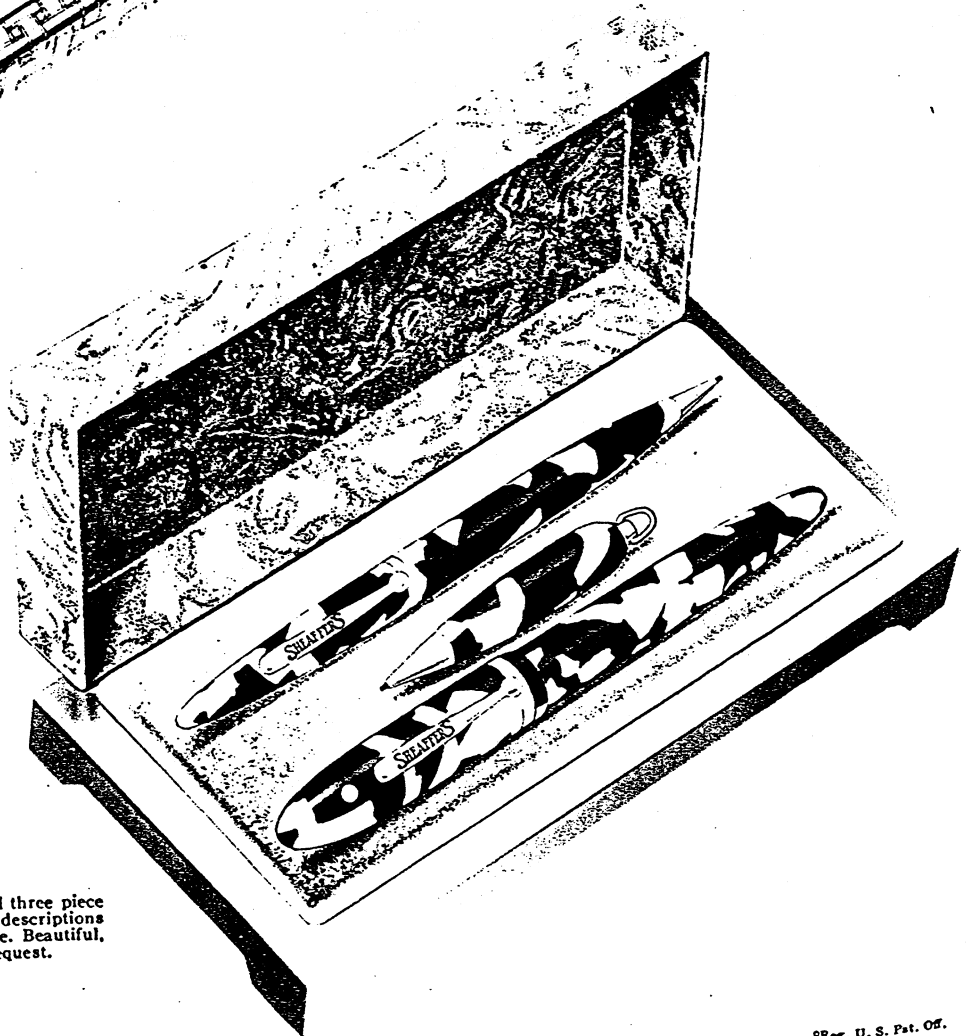
6 PIECE PETITE ENSEMBLES

- WQM5 Code SAQMA.....List \$35.00**
 Consisting of 1 74MC Black Lifetime® Pen.
 1 LMC Black Pencil.
 1 LGR Black Golf and Handbag Pencil.
 1 "Q" Safety Skrip Package with solid gold lettering.
 1 T74D Thin model Lifetime® Desk Pen.
 1 No. 66 Gold trimmed cloisonne enamel base.
- WQM6 Code SAQOM.....List \$35.00**
 Consisting of 1 74MR Black Lifetime® Pen.
 1 LMR Black Pencil.
 1 LGR Black Golf and Handbag Pencil.
 1 "Q" Safety Skrip Package with solid gold lettering.
 1 T74D Thin model Lifetime® Desk Pen.
 1 No. 66 Gold trimmed cloisonne enamel base.
- WQM8 Code SUQMU.....List \$37.75**
 Consisting of 1 K74MC Black and Pearl Lifetime® Pen.
 1 KMC Black and Pearl Pencil.
 1 KGR Black and Pearl Golf and Handbag Pencil.
 1 "Q" Safety Skrip Package with solid gold lettering.
 1 TK74DK Thin model Black and Pearl Lifetime® Desk Pen.
 1 No. 66 Gold trimmed cloisonne enamel base.

- WQM9 Code SUQAF.....List \$37.75**
 Consisting of 1 K74MR Black and Pearl Lifetime® Pen.
 1 KMR Black and Pearl Pencil.
 1 KGR Black and Pearl Golf and Handbag Pencil.
 1 "Q" Safety Skrip Package with solid gold lettering.
 1 TK74DK Thin model Black and Pearl Lifetime® Desk Pen.
 1 No. 66 Gold trimmed cloisonne enamel base.
- WQM17 Code SIQIM.....List \$37.75**
 Consisting of 1H74MC Black and Marine Green Lifetime® Pen.
 1 HMC Black and Marine Green Pencil.
 1 HGR Black and Marine Green Golf and Handbag Pencil.
 1 "Q" Safety Skrip Package with solid gold lettering.
 1 TH74DH Thin model Black and Marine Green Lifetime® Desk Pen.
 1 No. 66 Gold trimmed cloisonne enamel base.
- WQM18 Code SIQME.....List \$37.75**
 Consisting of 1 H74MR Black and Marine Green Lifetime® Pen.
 1 HMR Black and Marine Green Pencil.
 1 HGR Black and Marine Green Golf and Handbag Pencil.
 1 "Q" Safety Skrip Package with solid gold lettering.
 1 TH74DH Thin Model Black and Marine Green Lifetime® Desk Pen.
 1 No. 66 Gold trimmed cloisonne enamel base.

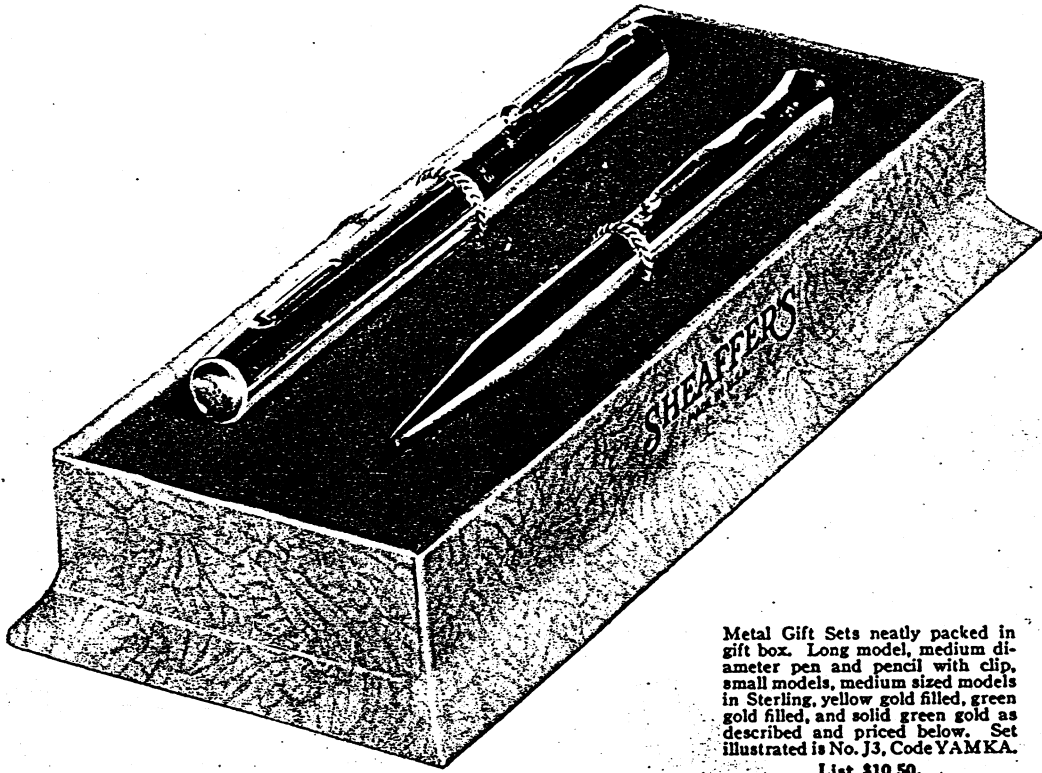


Sheaffer's combination pen and pencil gift set includes a Balance[®] pocket pencil and Balance[®] Lifetime[®] pocket fountain-pen. Both are neatly packed in beautiful velvet-lined gift box. Set illustrated is pencil JTSC, Code BALAZ, list \$3.75, Pen J74TC, Code BALCU, list \$8.25. Complete set list \$12.00, others lower.



Sheaffer's three piece gift set includes the new Golf and Handbag pencil, Balance[®] Lifetime[®] pocket fountain-pen and Balance[®] pocket pencil. Set illustrated shows KTSC pencil, Code BALCI, list \$4.00, K74TC Lifetime fountain-pen, Code BALDI, list \$9.50, and Golf and Handbag pencil KGR, Code BAGOD, list \$3.00. Set complete, list \$16.50, others lower.

Note.—Dealers are urged to make up two and three piece gift sets of their choice from illustrations and descriptions of the Lifetime[®] line on pages 5 to 13, inclusive. Beautiful, velvet-lined gift boxes supplied gratis upon request.



Metal Gift Sets neatly packed in gift box. Long model, medium diameter pen and pencil with clip, small models, medium sized models in Sterling, yellow gold filled, green gold filled, and solid green gold as described and priced below. Set illustrated is No. J3, Code YAMKA.
List \$10.50.

Set No.	Code	Description	Price, Complete	Set No.	Code	Description	Price, Complete
STERLING SILVER							
KM3	YANKA	Small diameter Sterling Pen and Pencil	\$ 8.00	HM11	YITAX	Small diameter green gold filled Pen and Pencil	\$14.50
KM7	YAPOG	Small diameter Sterling Pen and Pencil hand engraved	13.00	H3	YIMAC	Long model green gold filled Pen and Pencil	11.00
K3	YARIM	Long model Sterling Pen and Pencil	9.50	H6	YGANA	Small diameter long model green gold filled Pen and Pencil	12.00
K7	YASAX	Long model Sterling Pen and Pencil, hand engraved	15.00	H11	YGBOK	Small diameter long model green gold filled Pen and Pencil	16.00
YELLOW GOLD FILLED							
J3	YAMKA	Long model yellow gold filled Pen and Pencil	\$10.50	D3	YGCPL	Solid green gold Pen and Pencil	\$52.00
JM3	YATBA	Small diameter yellow gold filled Pen and Pencil	9.00	TDM3	YGDQM	Solid green gold Pen and Pencil	30.00
GREEN GOLD FILLED							
THM3	YIRIB	Small model thin green gold filled	\$ 8.50	DM3	YGCAT	Small diameter solid green gold Pen and Pencil	37.00
THM9	YINAJ	Small diameter thin green gold filled Pen and Pencil	9.50	D9	YGERN	Small diameter solid green gold Pen and Pencil	57.00
THM13	YITWT	Small diameter green gold filled Pen and Pencil	11.00	TDM9	YGHSO	Small diameter solid green gold Pen and Pencil	32.00
TH3	YIMBT	Small diameter long model green gold filled Pen and Pencil	10.00	D11	YGJTP	Small diameter long model solid green gold Pen and Pencil	57.00
TH9	YINON	Small diameter long model green gold filled Pen and Pencil	11.00	TDM11	YGKUQ	Small diameter solid green gold Pen and Pencil	32.00
HM3	YIPBO	Small diameter green gold filled Pen and Pencil	9.50	LIFETIME° SETS			
HM6	YIRSA	Small diameter green gold filled Pen and Pencil	10.50	LH3	YGLVR	Lifetime° fountain-pen with 14K gold fittings and gold filled pencil	\$20.00
				LD3	YGMWS	Lifetime° fountain-pen with 14K solid gold fittings and 14K solid gold pencil	57.00

Handy tabs insure accessibility of Safety Skrip.

Complete outfit 10½x6½x6½". Shipped parcel post, sealed and securely packed.

Contents: 1 quart and 12 Safety Skrip. Colors washable red, blue, green, black purple and permanent royal blue.



13-piece Skrip package, list \$7.75. Code: SAFOF. (Dealer may sell complete unit at \$7.00 and thus give customers advantage of quantity price.) Regular Skrip discounts apply. Immediate shipments, parcel post.

Sheaffer's 13-piece Skrip Office Outfit will consistently increase your Skrip volume and profits. Every office, bank, business house, hotel, business college, wherever writing is done by one or more persons—that is your market for this new 13-piece unit. Safety Skrip saves time, money and trouble. It is non-leakable and practically unbreakable. Keeps Skrip sealed. The quart is for refill. This new unit supercedes messy, old-fashioned ink wells which waste time and writing fluid. And the unit price nets the dealer an excellent profit. This item must be sold door-to-door. Two hours on an otherwise dull day, will prove extremely profitable in selling this new 13-piece unit outside your store.



T74D

Lifetime® desk fountain-pen. Code ZYUBN. Black, unbreakable Radite, small diameter, with gold-filled fittings.

List \$7.00

74D

Lifetime® desk fountain-pen. Code ZYUBL. Black, unbreakable Radite, medium diameter, with gold-filled fittings. (Red insert on quill upon request.)

List \$7.00

J74D

Lifetime® desk fountain-pen. Code ZYUBO. Jade green, unbreakable Radite, medium diameter, with gold-filled fittings.

List \$7.00

TJ74D

Lifetime® desk fountain-pen. Code ZYUBP. Jade green, unbreakable Radite, small diameter, with gold-filled fittings.

List \$7.00

TH74DH

Lifetime® Balance® desk fountain-pen. Code ZYITO. Marine green unbreakable Radite, medium diameter, with gold-filled fittings.

List \$8.00

Also H 7 4 D H. Code ZYIAL. Same as TH74DH except large diameter.

List \$8.00

TK74DK

Lifetime® desk fountain-pen. Code ZYLUT. Black and pearl, unbreakable Radite, small diameter, with gold-filled fittings.

List \$8.00

K74DK

Lifetime® desk fountain-pen. Code ZYALU. Black and pearl, unbreakable Radite, medium diameter, with gold-filled fittings.

List \$8.00



TK5-30DK

Desk fountain-pen. Code FILUT. Black and pearl, unbreakable Radite, small diameter with gold-filled fittings. List \$6.00



K5-30DK

Desk fountain-pen. Code FIALU. Black and pearl, unbreakable Radite, medium diameter, with gold-filled fittings. List \$6.00



5-30D

Desk fountain-pen. Code ZYUBS. Black, unbreakable Radite, medium diameter, with gold-filled fittings. List \$5.00



5-30D

(Red insert) — Desk fountain-pen. Code OPAL. Black, unbreakable Radite, medium diameter, with gold-filled fittings. List \$5.00



T5-30D

Desk fountain-pen. Code ZYUBT. Black, unbreakable Radite, small diameter, with gold-filled fittings. List \$5.00



J5-30D

Desk fountain-pen.
Code ZYUBU. Jade
green, unbreakable Ra-
dite, medium diameter,
with gold-filled fittings.
List \$5.00



TJ5-30D

Desk fountain-pen.
Code ZYUBV. Jade
green, unbreakable Ra-
dite, small diameter,
with gold-filled fittings.
List \$5.00



3-25D

Desk fountain-pen.
Code ZYUBW. Black,
unbreakable Radite,
small diameter.
List \$3.00



SLD

Desk pencil. Code
ZYUBX. Black, un-
breakable Radite, me-
dium diameter, with
gold-filled fittings. Pro-
pel, repel, expel mecha-
nism.
List \$4.00



SKDK

Desk pencil. Code
ZYUDP. Black and
pearl, unbreakable Ra-
dite, medium diameter
with gold filled tip.
Propel, repel, expel
mechanism.
List \$5.00



H74TCD

Code. CBHIC. Marine green, unbreakable Radite "3-in-1" Interchangeable Balance® desk and pocket fountain-pen. All trimmings gold-filled. Quill 15c extra. List \$9.50



5-30 TCD

Code. CFICY. Black unbreakable Radite "3-in-1" Interchangeable Balance® desk and pocket fountain-pen with No. 5-30 nib. Quill 15c extra. List \$5.00



K74TCD

Code. CBAUC. Black and pearl De Luxe Balance® "3-in-1" Interchangeable Lifetime desk and pocket fountain-pen. All trimmings gold-filled. Quill 15c extra. List \$9.50



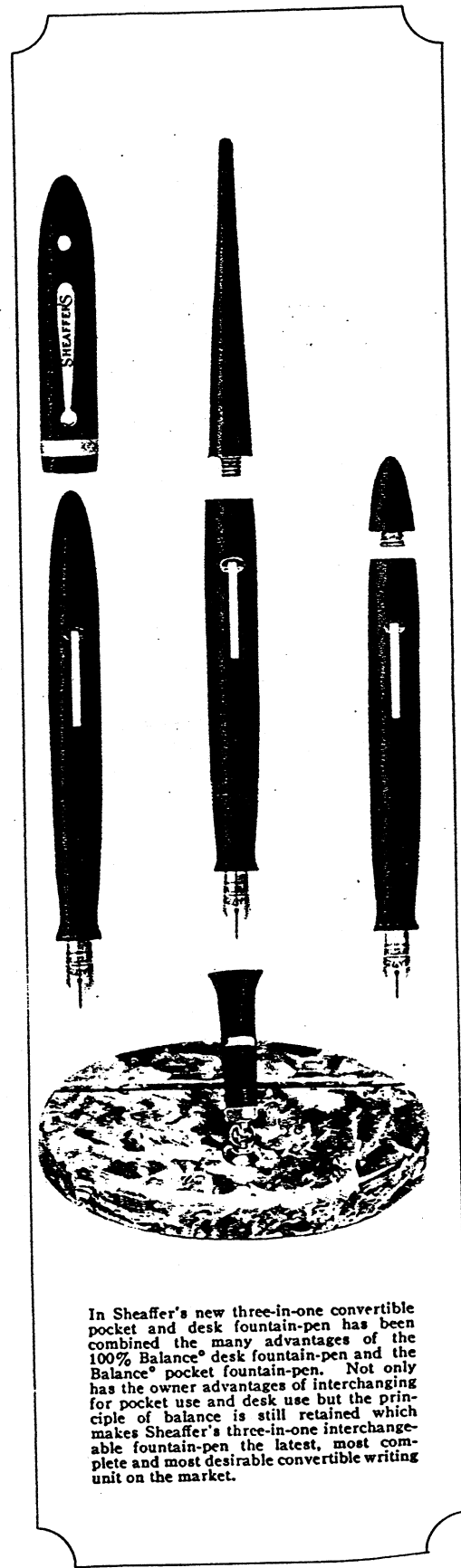
74TCD

Code. CBACY. Black unbreakable Radite "3-in-1" Interchangeable Balance® Lifetime desk and pocket fountain-pen. All trimmings gold-filled. Quill 15c extra. List \$8.25



K5-30TCD

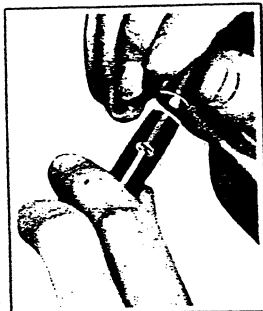
Code. CFIUC. Black and pearl De Luxe Balance® "3-in-1" Interchangeable desk and pocket fountain-pen. All trimmings gold-filled. Equipped with No. 5-30 nib. Quill 15c extra. List \$6.00



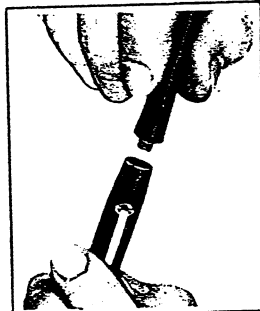
In Sheaffer's new three-in-one convertible pocket and desk fountain-pen has been combined the many advantages of the 100% Balance® desk fountain-pen and the Balance® pocket fountain-pen. Not only has the owner advantages of interchanging for pocket use and desk use but the principle of balance is still retained which makes Sheaffer's three-in-one interchangeable fountain-pen the latest, most complete and most desirable convertible writing unit on the market.



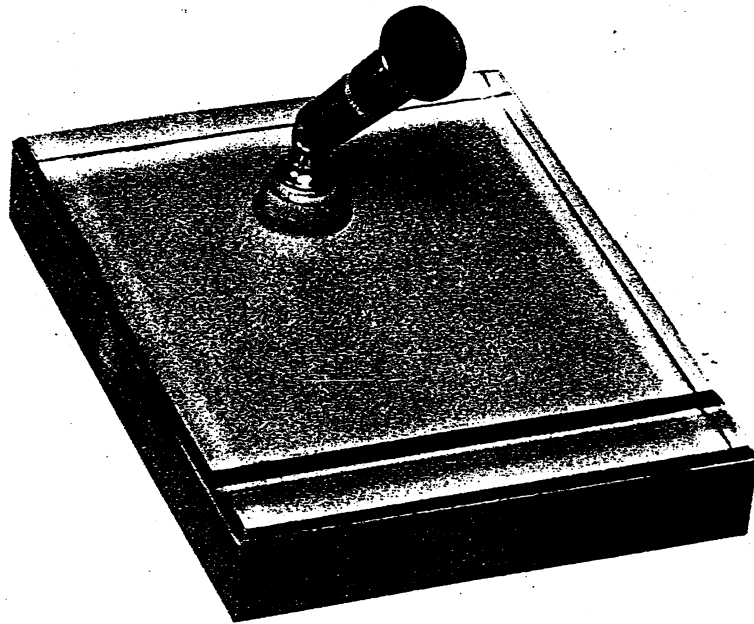
Illustration shows first operation, that of removing cap.



Remove butt cap which permits accommodation of quill.



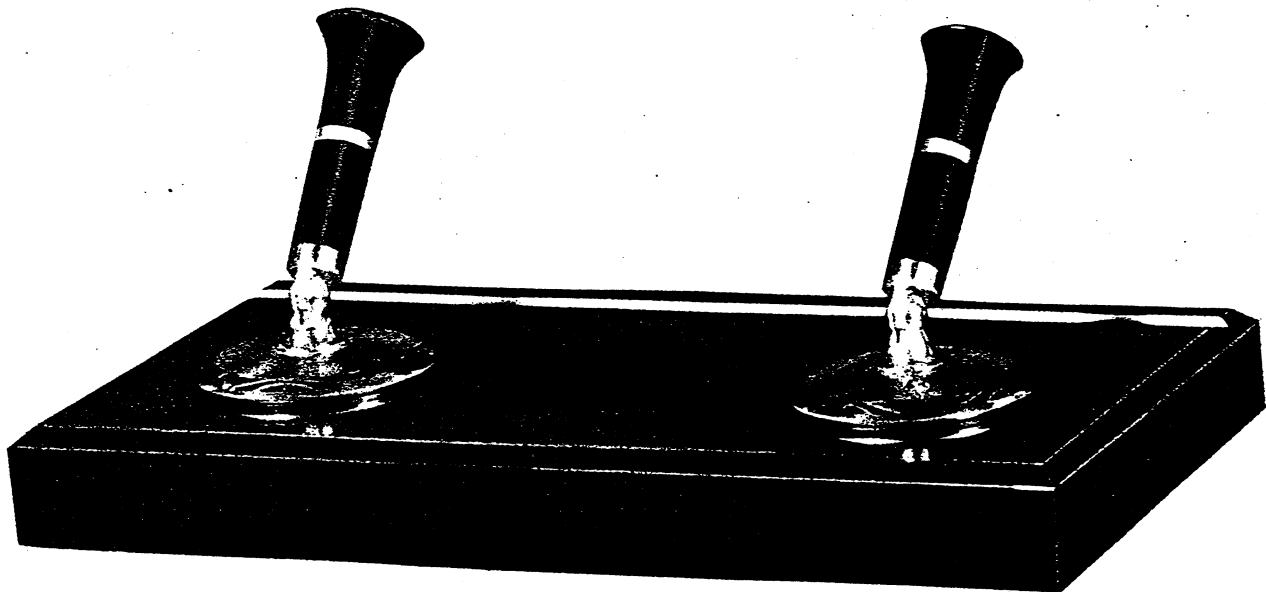
Place quill in butt end of pen which instantly transforms a Balance® pocket fountain-pen into a desk fountain-pen of 100% balance.



16—Desk Stand.

Code RABBI. Single, crystal glass base, plain mirror finish, $5\frac{3}{4}$ x $6\frac{3}{4}$ x 1", with Universal black, unbreakable Radite socket.

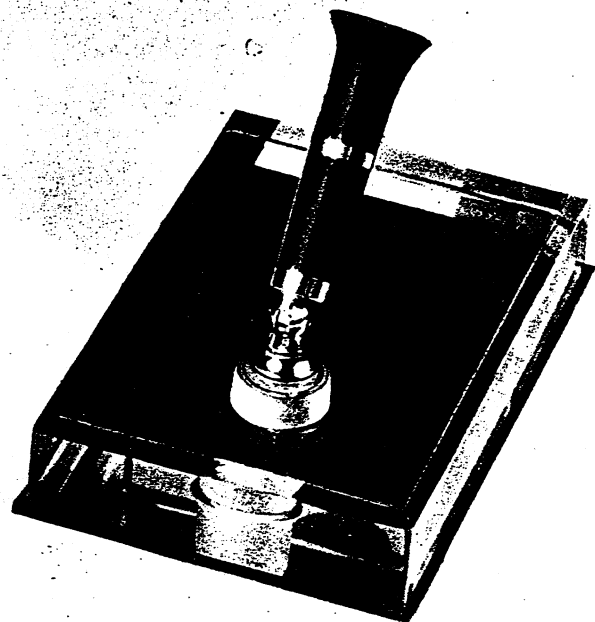
List \$10.00



17—Desk Stand.

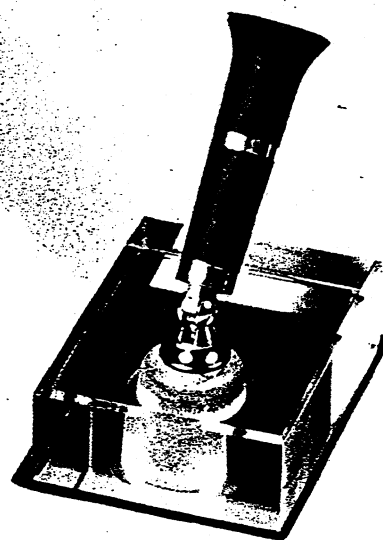
Code VIWOG. Double crystal glass base, plain mirror finish, $5\frac{3}{4}$ x $9\frac{1}{4}$ x 1", with Universal black, unbreakable Radite sockets.

List \$16.00



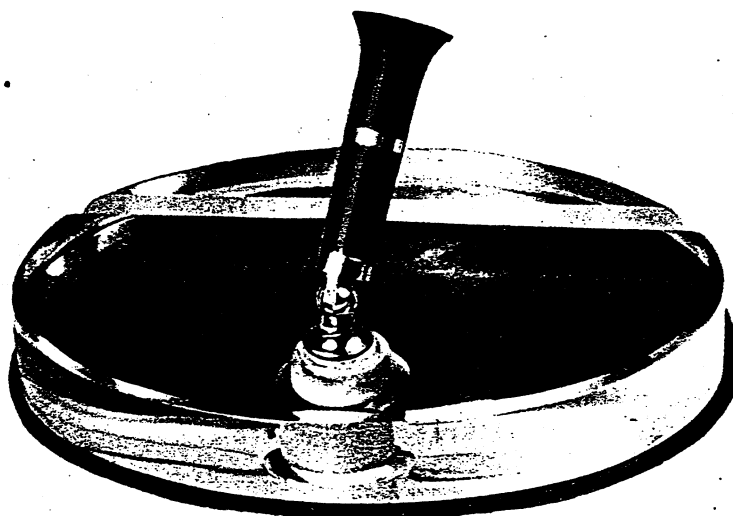
6—Desk Stand.

Code VINJK. Single Crystal glass base, $3\frac{1}{4} \times 5\frac{1}{4} \times 1$ ", with Universal black, unbreakable Radite socket.
List \$5.00



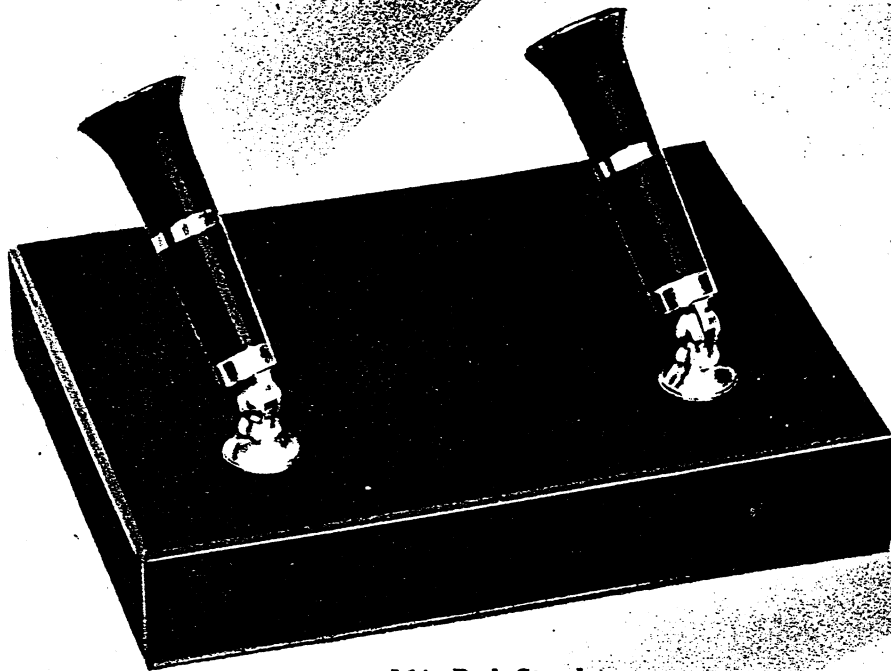
2—Desk Stand.

Code WAXAK. Single Crystal glass base, size $2\frac{1}{4} \times 3 \times 1$ ", with Universal black, unbreakable Radite socket.
List \$4.00



5—Desk Stand.

Code WABGC. Single crystal glass oval base, $6\frac{1}{2} \times 4\frac{1}{2} \times 1$ ", with Universal black, unbreakable Radite socket.
List \$10.00



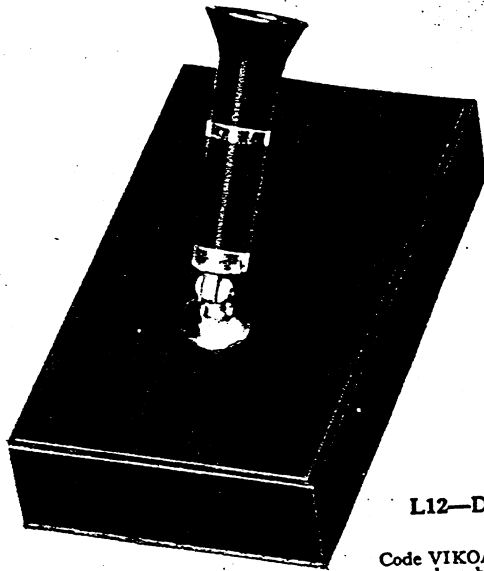
L14—Desk Stand.

Code RAFAM. Double black Carrara glass base, $5\frac{1}{4} \times 6\frac{3}{4} \times 1"$, with Universal black, unbreakable Radite sockets.
List \$11.00



15Y—Desk Stand.

Code RAXKI. Double jet Carrara base, $5\frac{1}{4} \times 9\frac{3}{4} \times 1"$, with Universal black, unbreakable Radite sockets.
List \$18.00



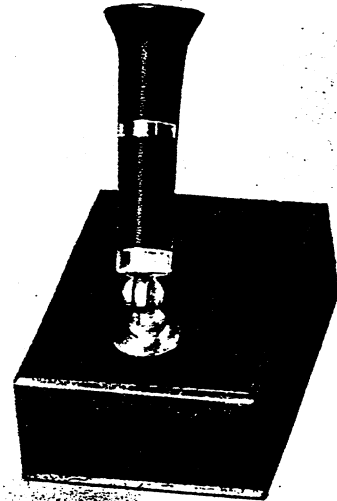
L12—Desk Stand.

Code VIKOA. Single jet Carrara glass base, 3 x 5 $\frac{1}{4}$ x 1", with Universal black, unbreakable Radite socket.

List \$8.00

43—Desk Stand. Code ZAAKA. Same as L12 except crystal glass base beautifully black tinted.

List \$5.00



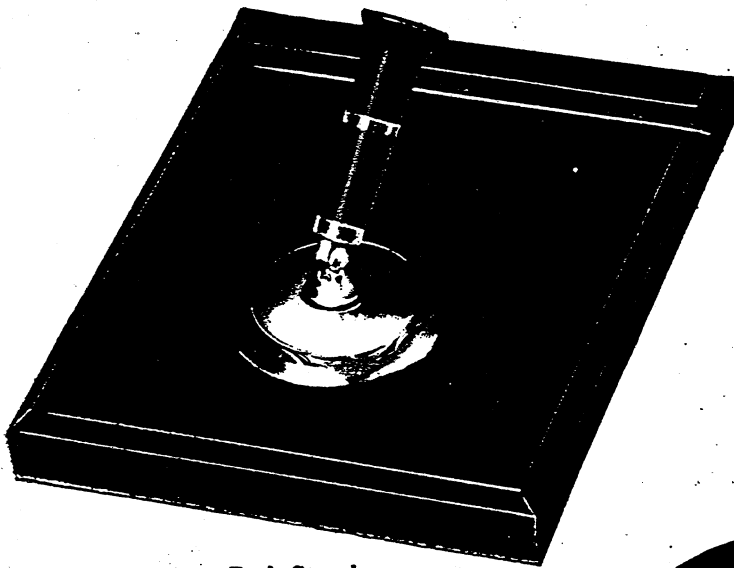
1—Desk Stand

Code WAMXI. Single jet Carrara glass base, 2 $\frac{1}{4}$ x 3 x 1", with Universal black, unbreakable Radite socket.

List \$5.00

42—Desk Stand. Code ZAAJA. Same as No. 1 except base of black tinted crystal glass.

List \$4.00



13—Desk Stand.

Code RAFAG. Single jet Carrara glass base, 5 $\frac{1}{4}$ x 7 $\frac{1}{4}$ x $\frac{3}{4}$ ", with Universal black, unbreakable Radite socket.

List \$10.00

4—Desk Stand.

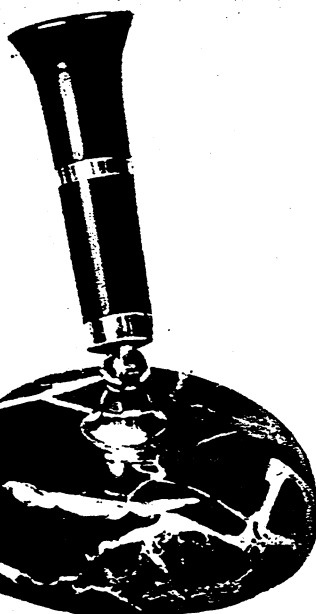
Code WADAC. Single jet Carrara glass base; oval, 4 $\frac{1}{4}$ x 6 $\frac{1}{4}$ x 1", with Universal black, unbreakable Radite socket.

List \$12.00



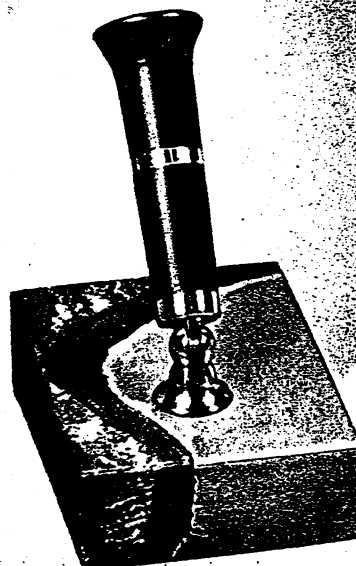
3—Desk Stand.

Code WOXAB. Single black and gold marble base, $2\frac{1}{4} \times 3 \times \frac{3}{4}$, with Universal black, unbreakable Radite socket.
List \$4.00



76—Desk Stand.

Code ZYUBD. Single black and gold Italian marble, dome shaped base, approximately 3" in diameter x $\frac{3}{4}$ " high, with Universal black, unbreakable Radite socket.
List \$4.00

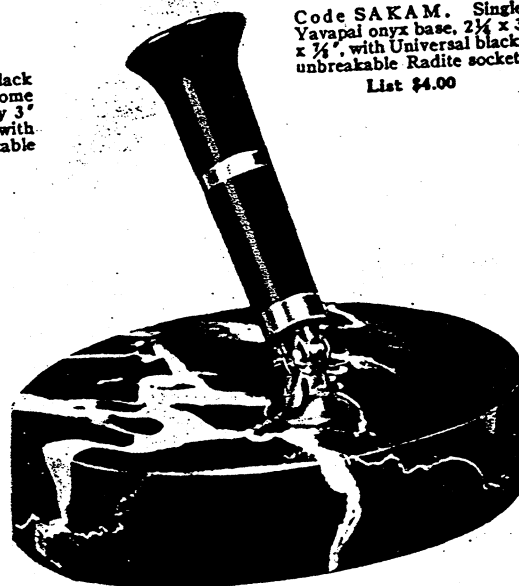


21—Desk Stand.

Code SAKAM. Single Yavapai onyx base, $2\frac{1}{4} \times 3 \times \frac{3}{4}$, with Universal black, unbreakable Radite socket.
List \$4.00

77—Desk Stand.

Code ZYUBF. Single black and gold Italian marble, round rough edge base, approximately $3\frac{3}{4}$ " in diameter x $\frac{3}{4}$ " high, with Universal black, unbreakable Radite socket.
List \$4.00



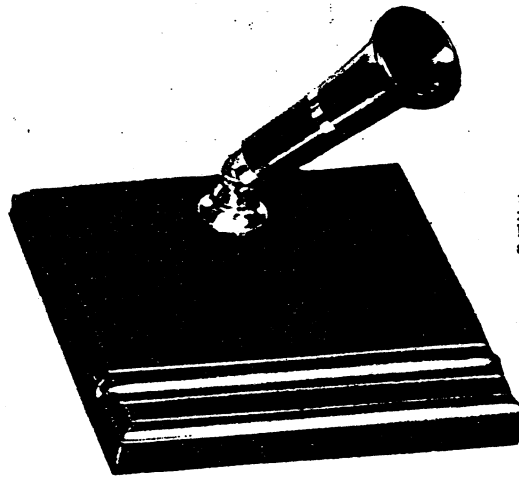
78—Desk Stand.

Code ZYUBG. Single black and gold Italian marble oval base, approximately $.4 \times 3 \times \frac{3}{4}$, with Universal black, unbreakable Radite socket.
List \$5.00



74—Desk Stand.

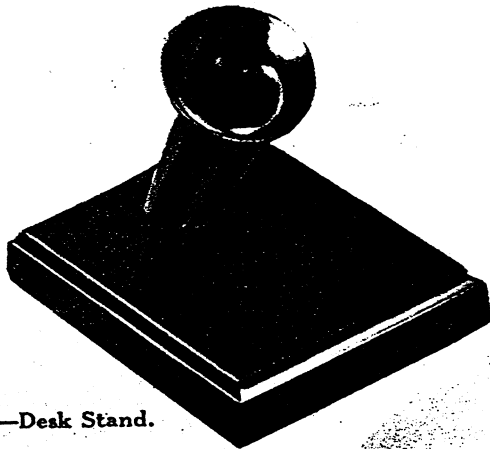
Code ZYUBC. Double black and gold Italian marble base, $4\frac{1}{2} \times 7 \times \frac{3}{4}$, with Universal black, unbreakable Radite sockets.
List \$12.00



10—Desk Stand.

Code SABNA. Single black, unbreakable Radite base, $3\frac{1}{2}$ x $3\frac{1}{4}$ x $1\frac{1}{2}$ ", with Universal black, unbreakable Radite socket.

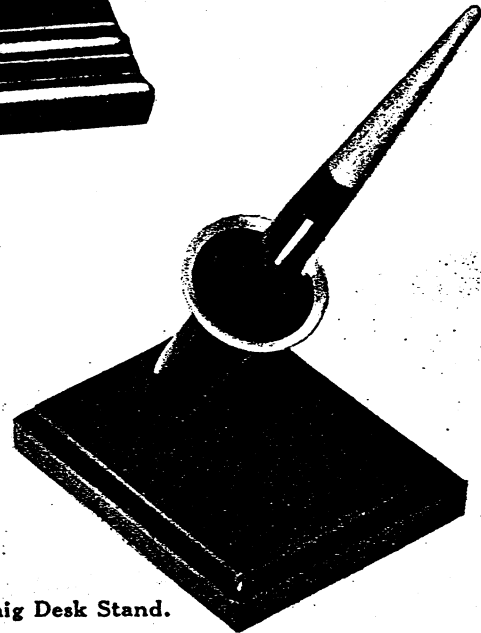
List \$3.00



211—Desk Stand.

Code VIKMA. Single black, unbreakable Radite base, $2\frac{1}{2}$ x $3\frac{1}{4}$ x $\frac{1}{2}$ ", with Standard black, unbreakable Radite socket.

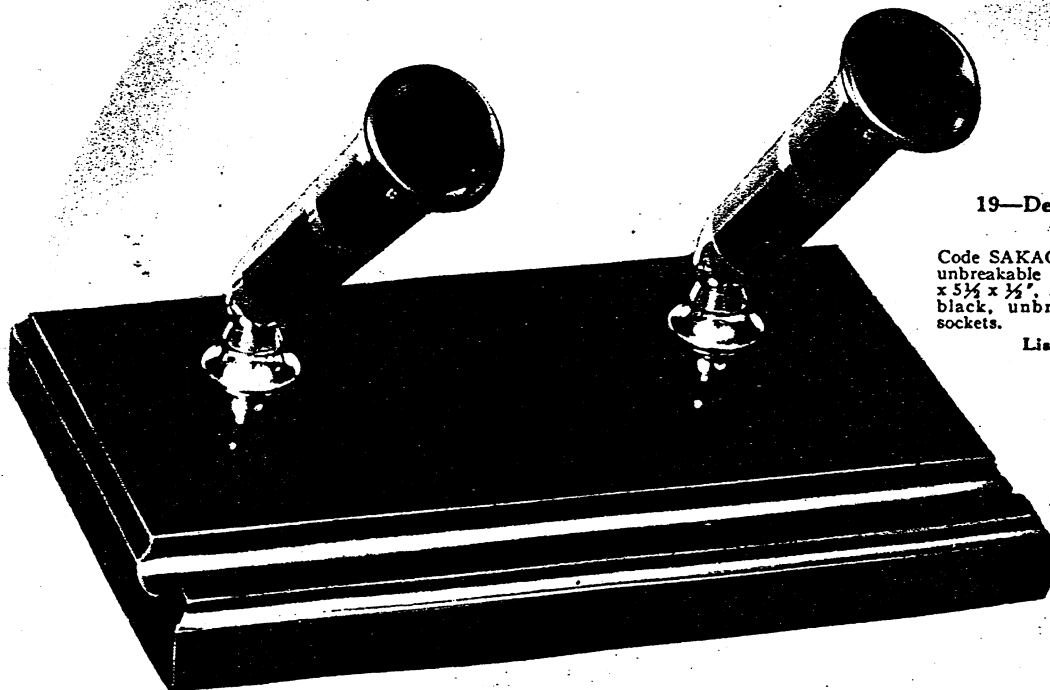
List \$2.00



Craig Desk Stand.

Code CRAIG. Single black, unbreakable Radite base, $2\frac{1}{2}$ x $3\frac{1}{4}$ x $\frac{1}{2}$ ", with Standard black, unbreakable Radite socket and Craig desk fountain-pen. Priced complete,

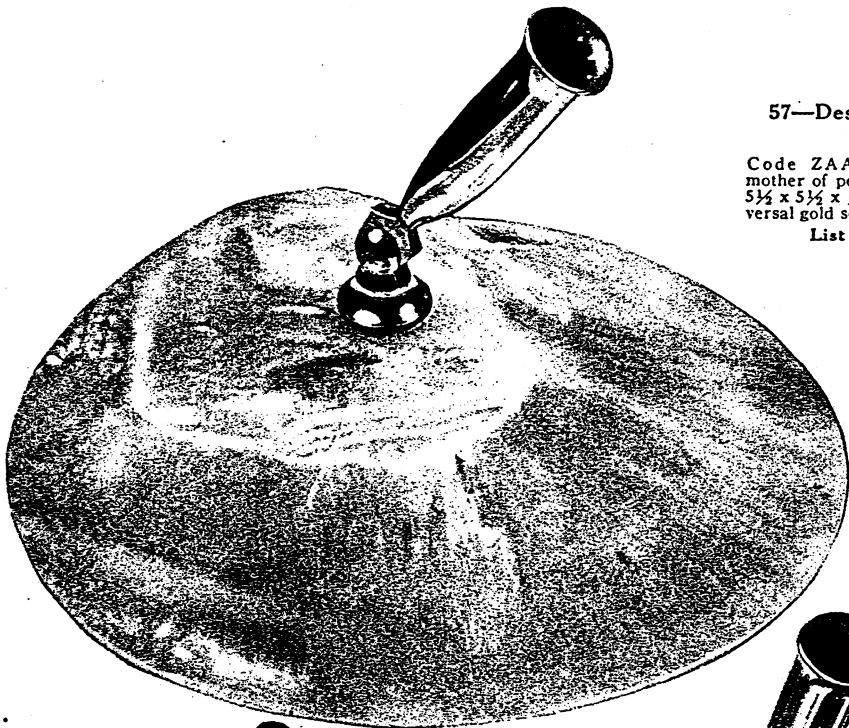
Net \$1.85



19—Desk Stand.

Code SAKAG. Double black, unbreakable Radite base, $3\frac{1}{2}$ x $5\frac{1}{4}$ x $\frac{1}{2}$ ", with Universal black, unbreakable Radite sockets.

List \$6.00



57—Desk Stand.

Code ZAAPA. Single mother of pearl shell base, $5\frac{1}{2} \times 5\frac{1}{2} \times \frac{1}{2}$ ", with Universal gold socket.
List \$10.00

52—Desk Stand.

Code ZAALA. Single sterling silver, gold plated cloisonne, black enamel decorations, $3\frac{1}{4} \times 3\frac{1}{4} \times \frac{1}{2}$ ", with Universal gold socket.
List \$18.00



53—Desk Stand.

Code ZAAMA. Single, same as 52 illustrated at the left, except cloisonne decorations are blue enamel.
List \$18.00



66—Desk Stand.

Code ENTUR. Single, gold plated, with genuine cloisonne transparent green enamel trimming with dark green border, $3\frac{1}{2} \times 3 \times \frac{1}{2}$ ", with Universal gold filled socket.
List \$12.00



64—Desk Stand.

Code ENBLU. Single gold plated blue enamel trimmed base, $3\frac{1}{2} \times 3 \times \frac{1}{2}$ ", with gold filled Universal socket.
List \$6.00

